

Latinization

Harnessing Latino Influences and Growth

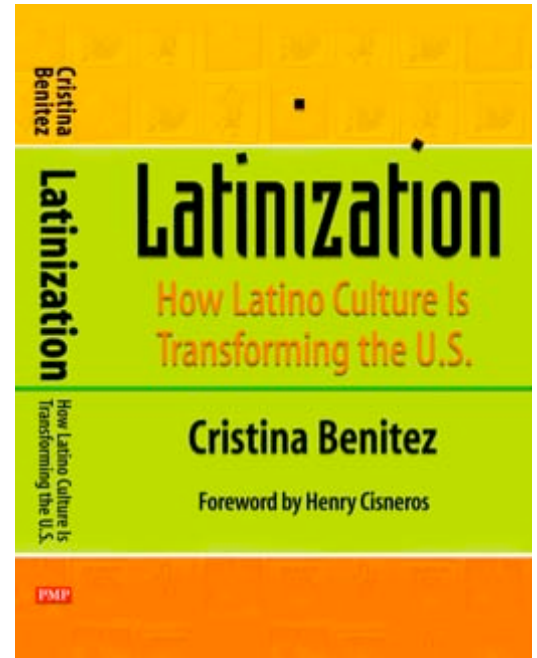


“The information you presented on Latinization in the United States and the impact that it is having on language, culture and society was insightful and thought provoking.”

**Marcos Perello
Co-Chair
General Electric
Hispanic Forum
Leadership
Summit**

We are experiencing the Latinization of the United States as Latino values, products and services impact the mainstream.

The U.S. benefits from these Latino contributions as we eat carne asada and flan and witness how the Latino workforce fuels the economy.



Available on Amazon, July 1, 2007

Respect ~ Determination ~ Passion

Learn how Latino culture and its values provide companies new growth opportunities in a multicultural world. See how these diverse influences enrich our lives.

Lazos Latinos specializes in the U.S. Hispanic consumer providing market savvy information to understand the diverse Latino population today

For a 1-hour presentation, call today! (312) 280-1224.